



**Imagining  
Alternative  
Economies of *care*.**

**reflection deck**



A world with more compassion, fairness, and sustainability is not just a distant possibility; it can be a reality.

We have an even stronger belief that this better world is not only within our reach but is already here in many ways.

This starter deck introduces alternative frameworks and economies any founder or organization can incorporate into their current ventures.

Please be sure to look for the QR code below to get access to our resources library. Filled with the organizations, thinkers, and collectives that inspired this deck.

Have a question? Say [hi@ouopenhouse.co](mailto:hi@ouopenhouse.co)

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# Solidarity Economy

## Co-operative Economics :

A key pillar of the solidarity economy, A Co-operative economic model that incorporates social responsibility and democratic control. It emphasizes cooperative ownership, where decisions are made collectively for mutual benefit.

The Solidarity Economy puts people and the planet before private profits and power and seeks to supplement globalization with community-based social safety nets.

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This can take various forms, such as

// local exchange trading systems /time banks / collective purchasing /community gardens / not-for-profit collectives /worker co-operatives / sliding case pricing /fair trade  
barter /community land trust  
collective ownership of land  
/ethical purchasing //

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Reciprocity and Mutual Aid:  
In a Solidarity Economy, wealth is not something to be hoarded but shared. The principle of reciprocity, where businesses and individuals mutually support each other, is central.

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## Reflect

Wealth Measured through Relationships:

How does your business perceive wealth and prosperity?

How can you integrate recognition, ceremony, gifting, and equitable distribution into your definition of success?

How is the concept of reciprocity reflected in your business practices?

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# Indigenous Economy

## Place-Based Economics:

An Indigenous economy is an economic system that is place-based. It recognizes and values origin as the relationship to space and people through the deep and lasting connection to place. This continuity forms the sense of responsibility to place and time.

It focuses on equality in all universal relationships. It focuses on the inter-relationship of species and respect for life as a core value. The quality and nature of “exchange” encompasses life protocols, agreements of place, and responsibility.

It forms the basis of relational accountability. It is centered on an inherent sacred sense of responsibility and long-term impact on inter-relational decision-making.

## Reflect

How can your business deepen its relationship with the local area, history, and people? How does your connection to this place shape your business's responsibility towards it?

## Reflect

Relational Accountability: How does your business make decisions considering their sacred long-term impact on all relationships? How are you cultivating this sense of inter-relational accountability

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# Circular Economy

At the heart is the philosophy of 'design for the future.' In a circular economy, products are designed and optimized for a cycle of disassembly and reuse. This 'cradle to cradle' design perspective contrasts the traditional 'cradle to grave' model and ensures products can be 'made to be made again,' either biologically or technically.

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An economic system aimed at minimizing waste and making the most of resources. It involves reusing, sharing, repairing, refurbishing, and recycling existing materials and products as much as possible.

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## Reflect

### Restorative/Regenerative Economics:

How does your business contribute to resource conservation and sustainable land management? How are your progress and growth intertwined with the restoration of resources?

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## Reflect

How can you extend the life of our products or materials? What opportunities exist to create a market for second-hand goods or repair services in our industry?

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